BlueLagoonSpas International



Become the exclusive importer for BlueLagoonSpas International

FRENCH CREATOR AND DESIGNER

01

Expertise and track record

1994

Family business, handed down from generation to generation.

650+

Professional projects completed (hotels, spas, public facilities).

100+

Quality checkpoints and a water test on every unit before shipping.



SHOWROOM · TOURVILLE-LA-RIVIÈRE, NORMANDY

Our story

Founded in 1994 in Normandy, BlueLagoonSpas is a family-run company that designs and develops its own spas, swim spas, saunas and hammams in France. Over three decades it has equipped private homes as well as hotels, aquatic centres and holiday resorts.

Our showroom in France

The Tourville-la-Rivière showroom, near Rouen, presents the complete collection: spas, swim spas, saunas and hammams. It is where we welcome future importers for product selection and training.

02

A complete, exclusive collection

For private customers and professionals alike.



Spas

29 models across 7 ranges: Leisure, Cold plunge, Relaxation, Wellness, Therapeutic, Mosaic and PRO overflow. From the compact COOKIES to the PRO 714+.



Swim spas

17 models, from the SWIM 22 to the PUNTA CANA, including STORM, CLASSICO, LUSSO and DUCE. PRO versions for intensive use.



Saunas

Traditional and infrared, standard or made to measure, designed for private homes and intensive professional use.



Hammams

Made-to-measure steam rooms with mosaic finishes, aromatherapy and chromotherapy, for wellness areas of every size.

Innovations & patents

POWERBACK jet · In-house TurboFlow · Foot-arch massage dome · Leg and calf tunnel · Neck and shoulder massage · Master Lady Comfort · Under-shell LED strip

PRO range

Built-in overflow tank · Self-service function · Composite plant room

03

Partner support



Warranty management

Every unit tracked by serial number, online registration, and a dedicated after-sales service supporting the importer.

Full back office

Order processing, logistics coordination and technical documentation handled from France.

Ongoing training

Sales and technical, with a regular audio podcast and an annual general training on new products.

Marketing

Showroom design, complete point-of-sale material, brochures in your language, and a partners' seminar every year.

04

Commercial terms

01 No entry fee. Confidential importer prices built for strong margins.

02 One importer per country. One-year renewable territorial exclusivity, subject to volume and agreed targets.

03 Restocking by container orders, with picking in Europe for fast replenishment.

04 Leads from your territory passed on to you, with the option to develop regional dealers and support in growing them.

Steps to becoming an importer

1. Market study of your country
2. Visit of your premises
3. Range selection and first container
4. Signature of the exclusivity agreement
5. Training and showroom set-up
6. Launch campaign and lead transfer
7. Development of your dealer network

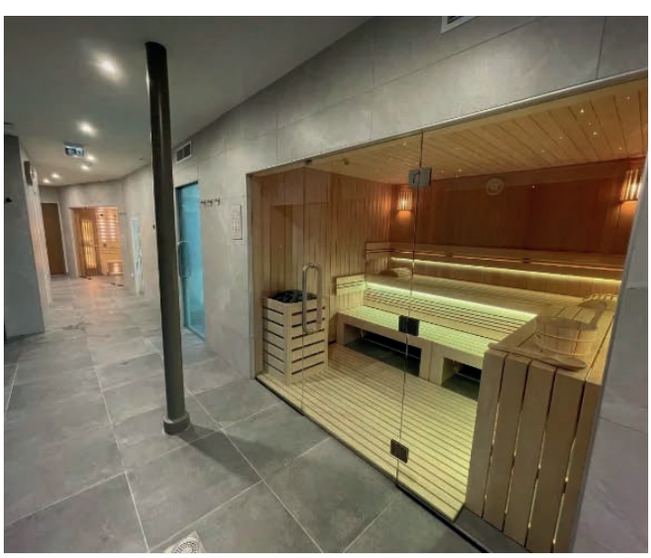


05

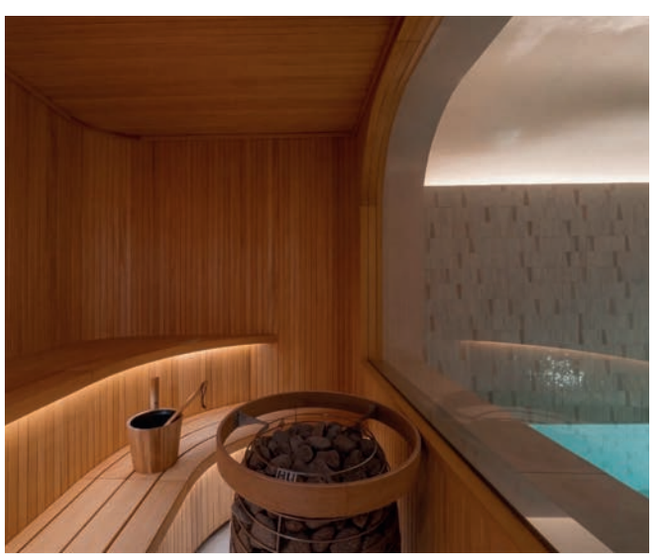
They trust us

> “We particularly appreciate the reliability and consistency of Blue Lagoon Spas. Their technical know-how, combined with impeccable product quality, gives us complete confidence in our projects. Their sales and marketing support is a real plus, helping us present our offer to our customers in the best light. With Blue Lagoon Spas we have found a solid, committed partner focused on shared success.”
>
> **ALIVI Piscine** · Partner, Corsica (2A)

Professional references



MAROTTE Hotel Group, Amiens
Wellness area: 2 spas, sauna, hammam, salt room, sensory trail, snow shower, ice fountain, sensory shower and infrared bench. 2020.

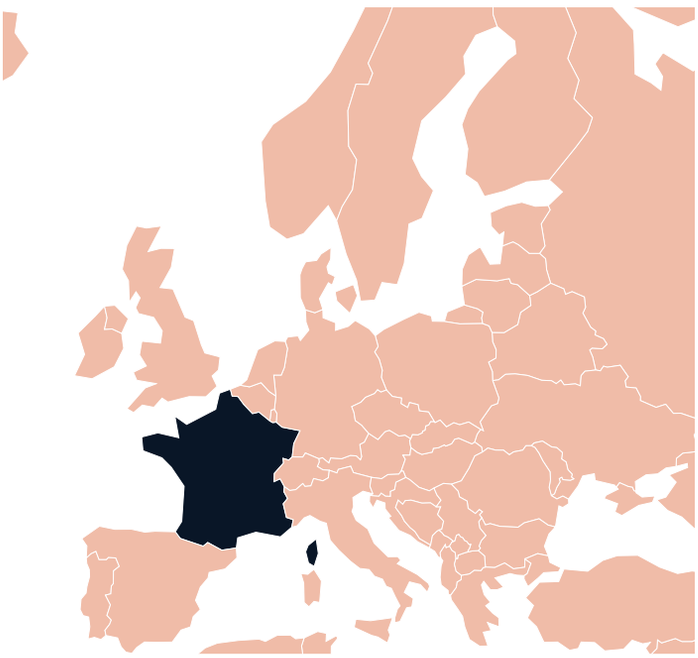


Hôtel Artus – Biografy Group, Paris
Design, installation and maintenance of an intensive-use sauna. 2025.

Also: Hyatt Hotel (Rouen), Château du Puy Marteau (Périgord), Aquabaie aquatic centre (Saint-Brieuc), Center Parcs Domaine des Trois Forêts, Mercure Bastia, Accrosport.

06

Available territories



One exclusive importer per country.

All European countries are open, except France (head office and showroom).

- Open countries
- France, head office and showroom

Ready to represent BlueLagoonSpas in your country? Let's talk about your territory, your targets and your first container.

Kévin Ranson
CEO
kevin@bluelagoonspas.com
Book a call

Angel Dufossé
Export development
angel.dufosse@bluelagoonspas.com
Book a call

+33 2 35 65 03 24 bluelagoonspas.com contact@bluelagoonspas.com

Tourville-la-Rivière, Normandy, France

07

Meet us at Piscine Global, Lyon

DATES

17–20 November

STAND

6F44

VENUE

Eurexpo Lyon



Book a meeting on the stand or a call beforehand.

Scan your contact's code to choose a slot.

Kévin Ranson

CEO

Angel Dufossé

Export development